



Craft Vendor Terms & Conditions

Folk School Fall Festival

Saturday and Sunday, October 4 & 5, 2025 | 10 AM to 5 PM

Guidelines for Craft Vendors

Please read before applying

The Folk School will kick off our 100th Anniversary during the 49th Annual Fall Festival, which will take place on October 4th and 5th. This year's event will feature enhanced national public relations, marketing, and communications as we celebrate a century of the Folk School. Established in 1976, the Festival has evolved into a beloved arts and crafts event, drawing over 10,000 visitors from North Carolina, South Carolina, Georgia, Virginia, and Tennessee. The Folk School campus will be transformed by over 200 craft and food vendors, featuring both juried and non-juried categories, making this a fun and vibrant annual event. Our 270-acre campus includes 17 studios, beautiful wooded paths, and ample parking for both visitors and vendors. This year, due to water mitigation construction, we are unable to accommodate most vendors in our traditional Studio Row section of the festival. Please understand that we may not be able to place you in your usual spot in this area.

Below is a list of information, rules, and regulations for craft vendors.

Application Process and Timeline

- An Application fee of \$25 is required & non-refundable.
- Applications are due Monday, May 5th by 5 PM, and notifications will be sent the week of May 19.
- Booth fees are due July 1st at 5 PM, and notification to the Folk School of cancelation must be made by July 15th at 5 PM for a full refund.
- Vendors are juried by a panel of staff and makers.
 - Objects must be handmade, and any mass-produced components within the object must be clearly of secondary importance to the handmade aspects of the object.
 - Objects must demonstrate an excellence of craftsmanship. The use of tools, techniques, and materials must reflect a mastery that is extraordinary.
 - Objects must demonstrate excellence in design.
 - Objects must have a presentation impact and individual presentation appeal. They should be marketable.
 - Objects must be original in design. If items are traditional in nature, (e.g. quilts and baskets), they must be faithful to traditional design and executed within the standards previously listed.

No applications accepted after this date

May 5, 2025

Important Dates:

May 5 by 5 PM

Registration for festival closes

Week of May 19th

Final confirmations sent to vendors

July 1st

Booth fees due

October 3rd

Booth set-up begins Friday at 1 PM

October 4th

Final booth set-up complete by 9 AM

October 4 & 5

Fall Festival 10 AM to 5 PM

Any questions please contact Morgan Budzinski at mbudzinski@folkschool.org or call 828-837-2775 ext 116

Guidelines for Craft Vendors Cont'd.

Booth Fees and Locations

- [Click here](#) for a map of the Folk School Campus.
- Festival Barn: \$300- Large open-air barn, Juried selection for vendors.
- Studio Row and Studio Row Annex: \$250 - A winding row of outdoor vendor spaces through part of the studios on campus, extending to the circle drive in front of the Keith House, Juried selection for vendors..
- Marketplace- Non-juried area: \$225- A winding row of outdoor vendor spaces from Bidstrup to Davidson Hall, and around to the Craft Shop.
- Electric for craft vendors: \$50- Electricity is not available in all areas and may not exceed 20 amps. If you pay for electricity, and we are unable to provide it, we will refund the fee.

Booth Spaces:

- Booth spaces are approximately 10x10 but can vary depending on the landscape.
- The Festival cannot guarantee any particular space assignments for returning or new vendors. This year, due to water mitigation construction, we are unable to accommodate most vendors in our traditional Studio Row section of the festival. Please understand that we may not be able to place you in your usual spot in this area.
- Double booths are available on a limited basis but must be indicated in the application.
- The Folk School reserves the right to limit individual craft categories to ensure quality and diversity for the festival.
- Booth sharing is permitted but no more than 2 vendors may share a booth, and there is a limit to 2 craft categories per booth.

Cancelations and Rain Date Policy

- There is no rain date for the Festival and it is considered a rain or shine event.
- Accepted vendors must cancel by July 15 to receive a full refund.
- Cancelations made by August 1st will be refunded 50% of booth fee.
- Cancelations made after August 1st will not receive a booth fee refund.
- No Shows/No Calls will not receive a refund and will not be invited back for future festivals.

Registration for Festival closes May 5, 2025

No applications accepted
after this date.

Fees for Folk School Fall Festival Craft Vendors:

Festival Barn: \$300 (Juried)

Studio Row &
Studio Row Annex
\$250 (Juried)

Marketplace: \$225 (Non Juried)

Electricity: \$50

Cancellation Policy

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Guidelines for Craft Vendors Contd.

Registration, Set-up and Tear Down

- Set up will begin on Friday, October 3rd at 1 PM and ALL vendors should report to vendor check-in locations noted in email communication before the event. You will receive a map via email ahead of time.
- Vendors must be set up and ready to go by 9 AM Saturday, October 4th.
- Tear down begins at 5 PM on Sunday, Oct. 5th. Vendors are not to tear down early.
- Vehicles are not permitted in vendor areas after 9 AM on Saturday or before 5 PM on Sunday. Vendor parking is provided.
- There is a limit of 1 assistant per booth during the festival. Helpers are permitted Friday for set up and tear down on Sunday, but any additional helpers during the Festival must pay to enter.
- The Folk School cannot provide help for vendors to set up or tear down their booths.

During the Festival:

- WiFi is provided throughout campus, and 3 ATMS will be available for visitors.
- Vehicles are not allowed in vendor areas after the Festival opens at 10 AM on Saturday. Vendor parking is provided in convenient locations around campus.
- JCCFS encourages vendors to demonstrate their craft within their booth space.
- The Folk School cannot be held liable for any damages to booths or items that may be lost, stolen, or broken. We do provide overnight security on Friday and Saturday.
- Vendors are required to collect local and state taxes. NC state tax rate is 7%. For questions contact the NC Dept. of Revenue, at 877.252.3052 or visit <https://www.ncdor.gov/#registration>
- The Folk School cannot provide housing for Vendors. Contact the Clay County Chamber of Commerce (828-389-3704) or the Cherokee County Chamber of Commerce (828-837-2242) for information on accommodations.
- No fires during the Festival.
- Items displayed that are deemed detrimental to the integrity of race, religion, political affiliation, or gender are not acceptable.

For questions please contact Morgan Budzinski at:
mbudzinski@folkschool.org or 828-837-2775 ext 116

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Week of May 19th

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