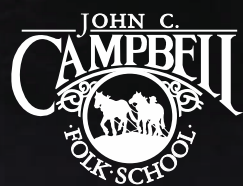




Singing Behind the Plow

2017 ANNUAL REPORT



Since 1925



Enjoying newly created kaleidoscopes

Dear Friends,

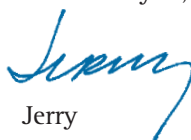
Our school's co-founder, Olive Dame Campbell, once wrote, "The Folk School is constantly adjusting itself to new conditions and opportunities, never losing sight of its main purpose, which is to help individuals to a fuller and richer life."

In 2017, after 25 years of leadership by Jan Davidson, the Folk School family embraced the "new condition and opportunity" of a different Executive Director. Since I joined the school last August, I've appreciated the full-fledged engagement of our donors, students, instructors, resident artists, staff, and board of directors. All have demonstrated a collective commitment to remain focused on our mission to provide joyful and enlivening learning experiences.

Last year, over 6000 people (including 300 Little/Middle youth) took part in classes at the Folk School, and we welcomed many other friends to concerts, dances, and the 43rd annual Fall Festival. Our donors remained steadfast, generously contributing to the multitude of needs a 93-year old, non-profit school has: developing programming, caring for our beautiful campus, improving and equipping studios, providing learning scholarships, and passing along Appalachian traditions to a new generation of Folk School students—just to name a few.

We are pleased to present this 2017 annual report, and we continue to be most appreciative of your support—in all the ways you give it.

Thanks to you,


Jerry



2017 Supporters

The individuals and organizations listed here contributed \$500 or more in support of the Folk School in 2017. We appreciate this generous funding which helped us provide experiences in non-competitive learning and community life that are joyful and enlivening.

John C. Campbell

Director's Council

\$10,000 and above

Blue Ridge National Heritage Area
Flora Family Foundation
Fred A. Moss Charity Trust
Merkel Family Foundation
Becky & Wallace Newton
North Carolina Arts Council
Carol Robinson
Carol & Dave Smucker
Jerry Toth

John C. Campbell Partners

\$5,000–\$9,999

Anonymous
Deborah & John Chapman
Elizabeth Coolidge
Oliver Coolidge
EOG Resources
Barb & Lou Lanwermeyer
Lundy Fetterman Family
Foundation Trust
North Carolina
Community Foundation

Patrons Guild

\$1,000–\$4,999

Alex B. and Mary Porter Owen
Endowment
Anonymous (3)
Melanie & Steve Ahr
Debbie & Jess Austin
Sally Blankenship &
Jack Smoot
Jack Bledsoe
Ruth Bohan
Eleanor Brazell
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& Carl Dreher
Donick & Kim Cary
Martha & Walter Coursey
Janet & Jim Davis
Susan Davis & Scott Russell
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Gian & Pat Frontini
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Joan & Roy Gilliland
Andy & Christa Grant
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Becky & Bobby Hartness
Mona Hayford

Elaine & Ingo Hentschel
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Benjamin Nitzburg
George Nitzburg
Sally Payne
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Plogsterth Foundation
Bob & Sue Poarch
David & Margaret Radcliffe
Karen Redfern
Kendall Reid & Sharon Winters
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Elizabeth Schaffner
Frances Schrader
Bill Scott
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Mark Sohn
David & Trudy Strawn
T. Rowe Price Foundation
Susan Troupe
David & Pamela Waud
Wayne Henderson Music Festival
Jill White

Friends of the Folk School

\$500–\$999

Able Allen
David & Virginia Allen
Robert & Virginia Anderson
David & Peggy Block
Jim & Lynn Bradshaw
Kay Brand
Evelyn Brannon
Helen Bryson
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Bettie & Robert Coley
James Craig & Lynn Holliday
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Jim & Susan Czekanski
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David & Shari Finfrock
Eileen Flanigan
Joy & Pat Fox
Heather Gilreath &
Lance Klosterman

Mike & Sydney Green
Bob & Melissa Gunther
Barbara & Don Hurtubise
Phil & Wanda John
Mary Kimberly & Gavin MacDonald
Scott Kitt
Andrew & Rachel Kruspe
Celia Larson
Ron Levy & Lisa Shepherd
David Liden & Martha Owen
David Lifsey
Claire Livingston
Bill Loeb
David & Sherry Lowe
Fred & Lib Menger
Katherine Montgomery
& Kevin Murphy
Fred & Kay Moss
Jane Oliver
Pfeffer–Liles Foundation
Martha & Ray Quigley
Angela & George Rawl
Kathy Rymer
Thomas & Tommye Scanlin
Bert Schafer
Debbie & Rod Scott
Beverly & Scott Shane
Dennis & Jan Stansell
Allison & Tom Stovall
Robert Swain
Rose Swan
Barb & Bill Tarter
Carol Tatum
Bob & Lucinda Thornburg
Claire Tiernan
Bob & Carol Trout
Rae Tunstall
Ann & Bob Underwood

In-Kind Gifts

Jim Charneski
Pam & Steve East
Mary Carol Koester
Andrew Lewis
Murphy Granite
Brooke & Tom Murphy
Doug Reid
Hank & Leslie Salley
Cate Tetro
Carol Turner
Darleen Vance
James & Paula Woods

2017 Auction Donors

The Folk School is known for teaching new skills, promoting creativity and encouraging compassion for others. Our annual auctions are important fundraisers that help us further these traditions by funding programming and campus improvements. We're grateful to the following individuals and organizations who donated to our 2017 Gala & Benefit Auction and/or our Blacksmith & Fine Craft Auction.

**Special Thanks to
Auction Coordinator
Lillian Gantsoudes and
Auctioneers Bob Grove
and Tim Ryan**

A. Unique Boutique
Able Allen, Caitlin Morris,
Et Susan Hutchinson
Carolyn Anderson
Brian Annis
Chris Arquitt
Susan Bach
Pattie Bagley
Chef Dennis Barber
Marianne Barnes
Zan Barnes
Lisa Barr
Annie Fain Barralon
Dave Barriger
Pam Beagle-Daresta
Karen Et Keith Beaty
Andi Bedsworth
Linda Bell
Bella Boutique
Blacksmithing Class (2)
Sandy Blain
Sally Blankenship
Derrick Bliss
Melody Boggs
Tom Boley
Tom Bridges
Bill Brown
Gay Bryant
Donna Buchwald
Marcia Bugg
June Caldwell
Jack Cassady
Lisa Chentfant Et
Matthew Jones
Choo Choo Forge
Annie Cicale
Julie Clark
Karen L. Cohen
Jane Cole
Nick Cook
Steve Cook
Jackie Cory
Jim Craig
Maggie Davidson
Nanette Davidson
Jim Davis
Suzanne DesLauriers
Mary Lynn Dobson
Chris Doherty
Tom Donahey
Mary Doornbos
Daron Douglas
Dale Drake
Melissa Weaver Dunning
Joey Durham Et
Mike LaMarre
Pam East

David Edgar
Robin Edgar
Sarah Edwards-Hammon
Roberta Elliott
Geri Forkner
Kevin Foster
Friends of the Librar
Bookstore, Hayesville
Paul Garrett
Paul Garrett Et Friends
Allyson Gernandt
Guy Et Sharrie George
Helen Gibson
Jo Glover
Tammy Godfrey
Dave Gonos
Tom Gow
James Green
Bob Gunther
Melissa Gunther
Fonda Haddad
RJ Hadle
Richard Hall
Suzanne S. Hall
Teresa Mihalko Harbert
Barb Harmon
Linda Harvey Harrell
Dana Hatheway
Tone Haugen-Cogburn
Harry Hearne
Julie Hearne
Marian Heintz
Kim Hendrickson
Mark Hendry
Elisabeth Hill
Marjorie Hobkirk
Laurel Horton
Lucas House
Michael Houser
Pam Howard
Ron Howard
Patricia Kyritsi Howell
Susan Hutchinson
Brad Jackson
Tom Jeanes
Sandra Johnson
Barbara Joiner
Chris Jones
Teri Jones
Charles Judd
John Keeton
Rosemarie Kelischek
G. Ross Kelly Jr.
James Et Sena King
Hubert Kirkland
Sheryl Koch
Jean Poythress Koon
Allan Kress
Andy Kruspe
Mike Lalone
Mike LaMarre
Phil Laudenslager

Alan Leland
Robin Lewis-Wild
Emolyn Liden
JoEl Levy LoGiudice
Rudolph Lopez Et
Pat Thomas
Chris Lucibella
Louise MacDonald
Cindy Malovany
Howard Malovany
Marbling Class
Donald E. Marks
Peggy McCarson
McLain's on Main
Glen McLean
Laura McWhorter
Lynda Metcalfe
Meredith Middleton
Carolyn Molder
Molly Et Me Antiques
Howard Moore
Jim Moore
Lauren Moore
Caitlin Morris
Judi Mulloy
Cathy Mulvey
Anne Murray
Rosalie Neilson
Ms. Lee Nelson
Jane Oliver
Betsy Orlando
Martha Owen
Alison Pack
Annie Pais
Roger Parrish
Charlie Patricolo
Kay Patterson
Judy Peppers
Elizabeth Peters
Jennifer Et Andy Phillips
Valerie Poirier
Robin Popp
Michelle Evans Powell
Pam Prince
Karen Reed
Billy Reynolds
Tina Rice
Dave Richards
Owen Riedesel
Charlie Et Linda Riggs
Paul Roche
Kathie Roig
June Rollins
Doug Rondeau
Rita Rothmeier
Elmer Roush

John Rudert
Rutherford County
Blacksmiths Assoc
Tim Ryan
Dea Sasso
Margaret Scanlan
Monica Schmidt
Debbie Schneidenbach
Zoe Schumaker
Christie Schuster
Merit Scotford
John Scroggin
Billie W. Shelburn
David E. Smucker
Mark Sohn
Clay Spencer
Karen Stack
Paula Staley
David J. Stroup
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Karen Swing
Joe Synan
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Linda Thompson
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Virginia Urani
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Charles B. Watson
Kathrin Weber
Sandy Webster
Pam Weimann
Jack Wheeler
Lyle Wheeler
Jessica C. White
Joanna White
Ashley Wiest
Holly Williams
Steve Williamson
Jerry Wilson
Rob Withrow
Tom Wolfe
Alan R. Young
Judy Zugish
Wasanto



Donor Feature: Wallace & Becky Newton

When Becky Newton arrived on campus for her first dyeing class in 2010, she fell for the warmth of the community in the January snow. Her husband, Wallace, joined her in 2012 for his first woodturning class while she tried her hand at felt making. The couple quickly realized that the Folk School would become part of their shared adventures outside their Durham, NC home.



Wallace & Becky Newton

Since then, the Newtons have maintained a regular presence on campus. When they decided to support the Woodworking and Woodturning Studios with a generous donation in 2017, they offered with it their belief in the school's future.

"It's critical for programs to stay strong," says Wallace. "I hope the school continues to thrive, because I always come away with something."



Wallace's turned bowl

For Becky, who will return to a kaleidoscope class this July, it is the opportunity to stretch her creativity that brings her back year after year. "I haven't found another place where I can learn kaleidoscopes like I can at the Folk School," she says. "Recreation is a recreation. You always need to be recreating yourself."

We couldn't agree more.

Welcome New Board Member, Jess Austin

In April 2017, retired attorney and current farmer/whitewater rafting guide Jess Austin was elected to the Folk School's Board of Directors. Bringing over 35 years of legal and financial expertise as well as a love of the area to the school, Jess offers both professional and personal interest in the growth happening on our campus and through our programs. "I'm supportive of the Folk School's mission to honor and pass on the traditions and crafts that have been indigenous to this area," Jess says. "I've always been interested in preserving history."



Jess Austin

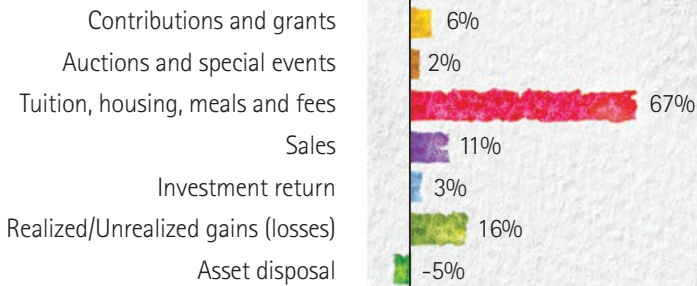
As for his personal experience among those traditions, there is contra dancing. Alongside his wife, Debbie, Jess spent a weekend in 2016 learning the allemandes and promenades that so many have danced in Keith House. With friends who are Folk School instructors and his regular visits to Fall Festival, Jess has long been acquainted with Olive's and Marguerite's dream come to life.

We welcome Jess to the Folk School family.

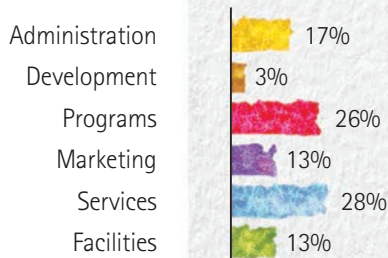
Operating Financial Information

	2017	2016
Operating Income		
Contributions, grants and funds released from restriction*	\$449,951	\$1,605,315
Auctions and special events	138,983	164,695
Tuition, housing, meals and fees	4,839,583	4,751,093
Sales**	768,987	709,762
Investment return	204,521	186,250
Realized/Unrealized gains(losses)	1,150,574	379,805
Asset disposal	(367,038)	9,636
Total Operating Income	\$7,185,561	\$7,806,556
Operating Expenses		
Administration	\$1,051,815	\$989,900
Development	151,560	168,482
Programs	1,555,428	1,516,653
Marketing	806,287	690,738
Services	1,669,594	1,686,499
Facilities	803,830	759,733
Total Operating Expenses	\$6,038,514	\$5,812,005
Change in Net Operating Assets	\$1,147,047	\$1,994,551

Operating Income Fiscal Year 2017



Operating Expenses Fiscal Year 2017



* Decrease due to a large restricted contribution in prior year.

** Sales include Craft Shop and Class Material Fees.



Instructor Michael Smith gives a calligraphy demonstration. Alex Greenwood shows his class some useful glassblowing techniques. Music students enjoying another beautiful day at the Folk School.

Audited Financial Information

Balance Sheet	12/31/2017	12/31/2016
Assets		
Cash and investments	\$11,808,922	\$10,479,419
Property and equipment, net	5,197,703	5,484,838
Other	414,647	358,717
Total Assets	\$17,421,272	\$16,322,974
Liabilities and Net Assets		
Liabilities	\$1,230,366	\$1,279,115
Net assets	16,190,906	15,043,859
Total Liabilities and Net Assets	\$17,421,272	\$16,322,974

A full copy of the audited financial statement is available from the Executive Director's office.

Olive Dame Campbell Society

The Olive Dame Campbell Society was established to honor all those who have the foresight to follow in the footsteps of Olive and the original Brasstown founders by leaving a legacy gift for the Folk School. Planned gifts help guarantee the Folk School will continue to offer the journey of discovery, the thrill of learning, and the joy of companionship. We offer our deepest appreciation to the following donors who have made provisions for the school in their estate plans:

Anonymous (2)	Martha Dysart and Michael Oliphant	Katherine Montgomery
Peter Andrus	Vicki Jean Fleming	Irene Munroe
Bonnie Arbuckle	Patti Franklin	Henrietta Neeley
Sharon Bailey	Richard Furlough	Sally Payne
John and Marilyn Ballard	David Galloway	Pearl C. Price
Ann Bell	Theresa Gergen	Alice Russell
Bill and Mary Block	James Vernon Gordy	Cass Schorsch
Ron Bohrer and Larry Castleberry	Karen Greenwaldt and Russell Harris	Laurie Searle and Samuel F. Smith
Annette W. Bower	Suzanne Hall	Rajeania Snider
Kay Brand	Stanley Harris	Bob and Ruth Stager
Eleanor Brazell	Bill and Marilyn Hubbard	Jan Stansell
Mary Lawrence Breinig	Chuck and Joan Jackson	Ann Taaffe
Alan and Kathy Bremer	Jason and Vickie Johnston	Claire Tiernan
Charlotte Bristow and Carl Dreher	Clayton and Joan Joppie	Al and Chris Trevillyan
Florence Canfield	Barb and Lou Lanwer Meyer	Robert Trout
Marie Churney	Celia Larson	Patricia Twilla
Stephen Clement	Pesha Leichter	Diane Walker
Phyllis Cohen	Andy Lewis	Paul Wardwell
Cathy & Nick Cook	Dale Liles	Claire Warren
Martha Coursey	George L. Mager	Megan Williams and Linda Wilson
Bob Dalsemer	Emmett S. and Rilla R. Manley	Helen Wolfson
Jamie Donaldson	Andrew Marinos	
Leigh Ann Dye	Phil and Virginia Mattox	

Estate Donor Richard Furlough: “Inspiring”

Richard Furlough is an area resident who’s enjoyed attending Fall Festival and visiting our History Center over the years. “Every time I come to campus, I walk through the History Center. And every time I am floored by the fact that Brasstown residents so readily embraced that unique endeavor proposed by Olive and Marguerite and at how forward-thinking the townspeople were. And just look at what it’s become today!”

Upon taking his first class at the Folk School—a flavorful Indian cuisine class in April 2017—Richard was moved to name the Folk School as a primary beneficiary of his IRA. He says he understood even more deeply then what makes it such a special place. “The creativity in the classes and the camaraderie all over campus was inspiring, and I wanted to support this wonderful institution after I’m gone so it can continue inspiring others.”



Richard Furlough

Thank you, Richard, for being a vital part of the Folk School.

2017 Board of Directors

Trudy Strawn,
President
Bill Forsyth,
Vice President

Barry Kempson,
Secretary
Howard Malovany,
Treasurer

Able Allen
Jess Austin
Donick Cary
Martha Coursey
Carl Dreher

Pat Fox
Celia Larson
Forrest Oliphant
Jane Oliver
David Peters
Jack Smoot

2017 Folk School Staff

Full-time and part-time employees and full-time contract staff as of 12/31/2017

Administration

Stephen Angel
Marianne Hatchett
Jerry Jackson

Buildings and Grounds

Joe Baumgartner
John Campbell
John Clarke
James Helton, Jr.
Matt Jones

Craft Shop

Julie Crilley
Mary Doornbos
Laure Fellows
Darcy Holdorf
Corryn Reynolds
June Rollins

Development

Kathi Osborne

Dining Hall

Andy Comer
Maggie Davidson
Justin Henson
Casey Johnson
Rachel Lomauro
Mariana Ricalde
Michelle Sechrengost
Susan Stewart

Folklore

David Brose

Housekeeping

Jade Adell
Melisa Anderson
Asheley Crawford
Carleigh Gibby
Melody Lunsford
Amber Macdonell
Dawn McDaniel
Sarah Murphy
Shawn Simpson

Information Technology

Nick Kelischek

Marketing

Keather Gougler
Melinda James
Steve Newton

Programming

Annie Fain Barralon
Karen Beaty
Tammy Godfrey
Corie Pressley
Kim Zimmerman

Registration

Dianne Arnold
Lisa Chentfant
Kate DeLong
Ellen Sandor
Jennifer Slucher

2017 Resident Artists and Studio Assistants

Our dedicated Resident Artists contribute to the Folk School by identifying talented instructors, scheduling our interesting classes and maintaining our studios. Studio Assistants help maintain studios and ensure instructors have everything they need each week to provide joyful and enlivening learning experiences for our students.

Resident Artists

Basketry, Brooms, Chair Seats
Pattie Bagley

Blacksmithing
Paul Garrett

*Book & Paper Arts, Calligraphy,
Marbling, Printmaking*
Dea Sasso

Clay and Sculpture
Mike Lalone

Cooking
Nanette Davidson

Enameling and Hot/Warm Glass
Paul Roche

*Gardening & Homesteading,
Nature Studies, Soapmaking*
Karen Hurtubise

*Jewelry, Metalwork,
Stained Glass, Kaleidoscopes*
Barbara Joiner

Storytelling and Folklore

Ted Cooley

Painting, Drawing, Mixed Media
Billie Shelburn

Photography
Brittany McConnell

*Quilting, Sewing, Dolls & Bears,
Surface Design*
Pat Meinecke

*Spinning, Knitting & Crochet,
Feltmaking, Dyeing*
Martha Owen

*Weaving, Rugs, Needlework &
Thread Art, Lace, Beading*
Pam Howard

Woodcarving
Helen Gibson

Woodturning
Marsha Barnes

Woodworking
Keith Beaty (acting Resident Artist)

Studio Assistants

*Book & Paper Arts, Calligraphy,
Marbling, Printmaking*
Lynn Ann Miller

Clay
Chris Jones

Cooking
Bonnie Lenneman

Enameling
Kay Patterson

Stained Glass, Kaleidoscopes
Sheryl Koch

Painting, Drawing, Mixed Media
Virginia Urani

Weaving, Rugs
Christie Rogers

Woodturning
Don Marks

A Scholarship Story: Jerry and Annie

Many Folk School stories begin with an act of generosity and love. Jerry Toth of Spartanburg, SC, established the Margaret Toth Weaving Scholarship to honor his late wife, a weaver devoted to the Folk School. The first recipient, Annie Pakes of Raleigh, NC, had a poignant interaction with the widower who made it all possible. In a letter Annie sent to Jerry, she wrote, "I have cried happy tears today, too many times to count. This place is so special to me now and it will be very hard to face the reality of life outside these majestic mountains. These memories I have made are all thanks to you and your generous contributions to my learning." Like Annie, we appreciate Jerry's generosity and thoughtfulness.



Annie Pakes Et Jerry Toth

For those interested in helping others explore their creativity in a supportive environment, the Folk School has two scholarship funding opportunities. A named scholarship fund can be endowed with a gift of \$25,000 or more. The gift is invested, and scholarships are awarded from interest earnings, with the principal remaining intact to continue generating scholarship income year after year. Alternatively, single scholarships of \$1,350 may be donated to provide a week-long learning experience for someone who could not otherwise afford it. For more information about funding a scholarship, contact Kathi Osborne, Development Director at 828-837-2775 or kathi@folkschool.org.

In Memory of Larry Teems, Resident Artist



Larry Teems

In 2017, we mourned the passing of Larry Teems, our Resident Artist in Woodworking. Larry was a talented cabinet maker in Brasstown for over 20 years. He became Assistant Resident Artist for Woodworking in 2003 and subsequently served as Resident Artist from 2004 until his passing on August 19, 2017. During that time, Larry diligently scheduled the school's numerous and varied woodworking classes and personally maintained the studio and equipment.

An excellent dobro player, Larry enjoyed playing gospel music. Other favorite hobbies included fishing, hunting, and watching NASCAR. He came from a family dedicated to the Folk School, with both of his parents working here: his father in the garden and his mother in the kitchen. His daughter was married on campus in December 2017, with a photo of Larry in a chair on the front row.

The lists in this brochure are accurate to the best of our knowledge. If your name was omitted or is incorrectly listed, please call our Development office at 1-800-FOLK-SCH or 828-837-2775 and we will list you in the next annual report.

© 2018 John C. Campbell Folk School. John C. Campbell Folk School is a nonprofit 501(c)(3) organization. The Folk School is sponsored in part by grants from the North Carolina Arts Council and North Carolina Community Foundation. Editorial: Jerry Jackson, Kathi Osborne and Kitty Taylor. Design: Keather Gougler and Steve Newton. Photography: Keather Gougler, Melinda James and Steve Newton, except photo submissions by Becky Et Wallace Newton on page 5 and Annie Pakes on page 10.

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Learning how to make traditional Windsor chairs

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Address _____

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Home Phone _____ Work Phone _____

Email _____

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Charge my: MasterCard Visa AMEX V-Code _____

_____ Exp. Date _____

Amount to be charged to my card: \$_____

YOU CAN ALSO DONATE on our secure site FolkSchool.org or by calling us at 1-800-FOLK-SCH.

My employer/former employer will match my gift.

Employer name: _____

Please contact me about stock transfers.

Please contact me about estate planning.

I have remembered the Folk School in my will or other estate plan.

GIVING LEVELS

\$10,000 and above

JOHN C. CAMPBELL DIRECTOR'S COUNCIL

\$5,000-\$9,999

JOHN C. CAMPBELL PARTNERS

\$1,000-\$4,999

PATRONS GUILD

\$500-\$999

FRIENDS OF THE FOLK SCHOOL

\$100-\$499

CONTRIBUTING SPONSORS

AR2017



John C. Campbell Folk School

One Folk School Road Brasstown, NC 28902

1-800-FOLK-SCH or 828-837-2775

Register for classes at folkschool.org

Non-Profit Org.
U.S. Postage

PAID

Permit #2

Brasstown, NC

