Dear Friends,

Our school’s co-founder, Olive Dame Campbell, once wrote, “The Folk School is constantly adjusting itself to new conditions and opportunities, never losing sight of its main purpose, which is to help individuals to a fuller and richer life.”

In 2017, after 25 years of leadership by Jan Davidson, the Folk School family embraced the “new condition and opportunity” of a different Executive Director. Since I joined the school last August, I’ve appreciated the full-fledged engagement of our donors, students, instructors, resident artists, staff, and board of directors. All have demonstrated a collective commitment to remain focused on our mission to provide joyful and enlivening learning experiences.

Last year, over 6000 people (including 300 Little/Middle youth) took part in classes at the Folk School, and we welcomed many other friends to concerts, dances, and the 43rd annual Fall Festival. Our donors remained steadfast, generously contributing to the multitude of needs a 93-year old, non-profit school has: developing programming, caring for our beautiful campus, improving and equipping studios, providing learning scholarships, and passing along Appalachian traditions to a new generation of Folk School students—just to name a few.

We are pleased to present this 2017 annual report, and we continue to be most appreciative of your support—in all the ways you give it.

Thanks to you,

Jerry
2017 Supporters

The individuals and organizations listed here contributed $500 or more in support of the Folk School in 2017. We appreciate this generous funding which helped us provide experiences in non-competitive learning and community life that are joyful and enlivening.

John C. Campbell
Director’s Council
$10,000 and above
Blue Ridge National Heritage Area
Flora Family Foundation
Fred A. Moss Charity Trust
Merkel Family Foundation
Becky & Wallace Newton
North Carolina Arts Council
Carol Robinson
Carol & Dave Smucker
Jerry Toth

John C. Campbell Partners
$5,000–$9,999
Anonymous
Deborah & John Chapman
Elizabeth Coolidge
Oliver Coolidge
EOG Resources
Barb & Lou Lanwermeyer
Lundy Fetterman Family Foundation Trust
North Carolina Community Foundation

Patrons Guild
$1,000–$4,999
Alex B. and Mary Porter Owen Endowment
Anonymous (3)
Melanie & Steve Ahr
Debbie & Jess Austin
Sally Blankenship & Jack Smoot
Jack Bledsoe
Ruth Bohan
Eleanor Brazell
Charlotte Bristow & Carl Dreher
Donick & Kim Cary
Martha & Walter Coursey
Janet & Jim Davis
Susan Davis & Scott Russell
Bob Dalsermer
Harry Demarest
Joan & Louis Eyerman
Angie Follensbee-Hall
Bill Forsyth
Gian & Pat Frontini
John & Luz Frye
Joan & Roy Gilliland
Andy & Christa Grant
Bob & Judy Grove
Edie & James Hanlula
Becky & Bobby Hartness
Mona Hayford
Elaine & Ingo Hentschel
Paula Howard
Jim & Mickey Hutchinson
Barry & Rebecca Kempson
Harry & Suzy Kruppenbach
Lova Lantz
Debbie & Jeff Long
Phil & Virginia Mattox
Mary & Steve Mellott
Gretchen Wurth Mims & Tom Mims
Benjamin Nitzburg
George Nitzburg
Sally Payne
Dave & Elizabeth Peters
Plogsterth Foundation
Bob & Sue Poarch
David & Margaret Radcliffe
Karen Redfern
Kendall Reid & Sharon Winters
Hal & Marjorie Roberts
John & Trudy Rudert
Karen & Paul Rusello
Elizabeth Schaffner
Frances Schrader
Bill Scott
Bruce & Sally Shute
Mark Sohn
David & Trudy Strawn
T. Rowe Price Foundation
Susan Troupe
David & Pamela Waud
Wayne Henderson Music Festival
Jill White

Friends of the Folk School
$500–$999
Able Allen
David & Virginia Allen
Robert & Virginia Anderson
David & Peggy Block
Jim & Lynn Bradshaw
Kay Brand
Evelyn Brannon
Helen Bryson
Bruz & Julie Clark
Bettie & Robert Coley
James Craig & Lynn Holliday
Elton Crenshaw
Jim & Susan Czekanski
Jennifer Evans
Linda Evans & Sarah Haman
David & Shari Finfrog
Eileen Flanigan
Joy & Pat Fox
Heather Gilreath & Lance Klosterman
Mike & Sydney Green
Bob & Melissa Gunther
Barbara & Don Hurtubise
Phil & Wanda John
Mary Kimberly & Gavin MacDonald
Scott Kitt
Andrew & Rachel Kruspe
Celia Larson
Ron Levy & Lisa Shepherd
David Liden & Martha Owen
David Lifsey
Claire Livingston
Bill Loeb
David & Sherry Lowe
Fred & Lib Menger
Katherine Montgomery & Kevin Murphy
Fred & Kay Moss
Jane Oliver
Pferrer-Liles Foundation
Martha & Ray Quigley
Angela & George Rawl
Kathy Rymer
Thomas & Tommye Scanlin
Bert Schafer
Debbie & Rod Scott
Beverly & Scott Shane
Dennis & Jan Stansell
Allison & Tom Stovall
Robert Swain
Rose Swan
Barb & Bill Tarter
Carol Tatum
Bob & Lucinda Thornburg
Claire Tiernan
Bob & Carol Trout
Rae Tunstall
Ann & Bob Underwood

In-Kind Gifts
Jim Charneski
Pam & Steve East
Mary Carol Koester
Andrew Lewis
Murphy Granite
Brooke & Tom Murphy
Doug Reid
Hank & Leslie Sailey
Cate Tetro
Carol Turner
Darleen Vance
James & Paula Woods
2017 Auction Donors

The Folk School is known for teaching new skills, promoting creativity and encouraging compassion for others. Our annual auctions are important fundraisers that help us further these traditions by funding programming and campus improvements. We’re grateful to the following individuals and organizations who donated to our 2017 Gala & Benefit Auction and/or our Blacksmith & Fine Craft Auction.

Special Thanks to Auction Coordinator Lillian Gantsoudes and Auctioneers Bob Grove and Tim Ryan

A. Unique Boutique
Able Allen, Caitlin Morris, & Susan Hutchinson

Carolyn Annin
Brian Annis
Chris Arquitt
Susan Bach
Pattie Bagley
Chef Dennis Barber
Marianne Barnes
Zan Barnes
Linda Bell
Belia Boutique
Blacksmitheing Class (2)
Sandy Blain
Sally Blankenship
Derrick Bliss
Melody Boggs
Tom Boyle
Tom Bridges
Bill Brown
Gay Bryant
Donna Buchwald
Marcia Bugg
June Caldwell
Jack Cassidy
Lisa Chentant & Matthew Jones
Choo Choo Forge
Annie Cicala
Julie Clark
Karen L. Cohen
Jane Cole
Nick Cook
Steve Cook
Jackie Cory
Jim Craig
Maggie Davidson
Nanette Davidson
Jim Davis
Suzanne Deslauriers
Mary Lynn Dobson
Chris Doherty
Tom Donahue
Mary Doornbos
Daron Douglas
Dale Drake
Melissa Weaver Dunning
Joey Durham & Mike Lambear
Pam East

Alan Leland
Robin Lewis-Wild
Emelyn Liden
JoEt Levy LoGiudice
Rudolph Lopez & Pat Thomas
Chris Lucibella
Louise MacDonald
Cindy Malovany
Howard Malovany
Marbling Class
Donald E. Marks
Peggy McCarson
McLain’s on Main
Glen McLean
Laura McWhorter
Lynda Metcalfe
Meredith Middleton
Carolyn Molder
Molly & Me Antiques
Howard Moore
Jim Moore
Lauren Moore
Caitlin Morris
Judi Mulloy
Cathy Mulvey
Anne Murray
Rosalie Neilson
Ms. Lee Nelson
Jane Oliver
Betsy Orlando
Martha Owen
Alison Pack
Annie Pais
Roger Parrish
Charlie Patriocilo
Kay Patterson
Judy Peppers
Elizabeth Peters
Jennifer & Andy Phillips
Valerie Poirier
Robin Popp
Michelle Evans Powell
Pam Prince
Karen Reed
Billy Reynolds
Tina Rice
Dave Richards
Owen Riedesel
Charli & Linda Riggs
Paul Roche
Kathie Roig
June Rollins
Doug Rondeau
Rita Rothmeier
Elmer Roush

John Rudert
Rutherford County Blacksmiths Assoc
Tim Ryan
Dea Sasso
Margaret Scanlan
Monica Schmidt
Debbie Schneidenbach
Zoe Schummer
Christie Schuster
Merit Scottford
John Scroggin
Billie W. Shelburn
David E. Smucker
Mark Sohn
Clay Spencer
Karen Stack
Paula Staley
David J. Stroup
Barbara Suss
Karen Swing
Joe Synan
Karen Taylor
Pat Thomas
Linda Thompson
Bob Trout
David A. Tucciareone
Bobbi Umbach
Virginia Urani
Jane Voorhees
Becky Walker
Charles B. Watson
Kathrin Weber
Sandy Webster
Pam Weimann
Jack Wheeler
Lyle Wheeler
Jessica C. White
Joanna White
Ashley Wiest
Holly Williams
Steve Williamson
Jerry Wilson
Rob Withrow
Tom Wolfe
Alan R. Young
Judy Zugish
Vasanto

4
Donor Feature: Wallace & Becky Newton

When Becky Newton arrived on campus for her first dyeing class in 2010, she fell for the warmth of the community in the January snow. Her husband, Wallace, joined her in 2012 for his first woodturning class while she tried her hand at felt making. The couple quickly realized that the Folk School would become part of their shared adventures outside their Durham, NC home.

Since then, the Newtons have maintained a regular presence on campus. When they decided to support the Woodworking and Woodturning Studios with a generous donation in 2017, they offered with it their belief in the school’s future.

“It’s critical for programs to stay strong,” says Wallace. “I hope the school continues to thrive, because I always come away with something.”

For Becky, who will return to a kaleidoscope class this July, it is the opportunity to stretch her creativity that brings her back year after year. “I haven’t found another place where I can learn kaleidoscopes like I can at the Folk School,” she says. “Recreation is a recreation. You always need to be recreating yourself.”

We couldn’t agree more.

Welcome New Board Member, Jess Austin

In April 2017, retired attorney and current farmer/whitewater rafting guide Jess Austin was elected to the Folk School’s Board of Directors. Bringing over 35 years of legal and financial expertise as well as a love of the area to the school, Jess offers both professional and personal interest in the growth happening on our campus and through our programs. “I’m supportive of the Folk School’s mission to honor and pass on the traditions and crafts that have been indigenous to this area,” Jess says. “I’ve always been interested in preserving history.”

As for his personal experience among those traditions, there is contra dancing. Alongside his wife, Debbie, Jess spent a weekend in 2016 learning the allemandes and promenades that so many have danced in Keith House. With friends who are Folk School instructors and his regular visits to Fall Festival, Jess has long been acquainted with Olive’s and Marguerite’s dream come to life.

We welcome Jess to the Folk School family.
### Operating Financial Information

#### Operating Income

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, grants and funds released from restriction*</td>
<td>$449,951</td>
<td>$1,605,315</td>
</tr>
<tr>
<td>Auctions and special events</td>
<td>138,983</td>
<td>164,695</td>
</tr>
<tr>
<td>Tuition, housing, meals and fees</td>
<td>4,839,583</td>
<td>4,751,093</td>
</tr>
<tr>
<td>Sales**</td>
<td>768,987</td>
<td>709,762</td>
</tr>
<tr>
<td>Investment return</td>
<td>204,521</td>
<td>186,250</td>
</tr>
<tr>
<td>Realized/Unrealized gains(losses)</td>
<td>1,150,574</td>
<td>379,805</td>
</tr>
<tr>
<td>Asset disposal</td>
<td>(367,038)</td>
<td>9,636</td>
</tr>
<tr>
<td><strong>Total Operating Income</strong></td>
<td>$7,185,561</td>
<td>$7,806,556</td>
</tr>
</tbody>
</table>

#### Operating Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$1,051,815</td>
<td>$989,900</td>
</tr>
<tr>
<td>Development</td>
<td>151,560</td>
<td>168,482</td>
</tr>
<tr>
<td>Programs</td>
<td>1,555,428</td>
<td>1,516,653</td>
</tr>
<tr>
<td>Marketing</td>
<td>806,287</td>
<td>690,738</td>
</tr>
<tr>
<td>Services</td>
<td>1,669,594</td>
<td>1,686,499</td>
</tr>
<tr>
<td>Facilities</td>
<td>803,830</td>
<td>759,733</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$6,038,514</td>
<td>$5,812,005</td>
</tr>
</tbody>
</table>

#### Change in Net Operating Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,147,047</td>
<td>$1,994,551</td>
</tr>
</tbody>
</table>

---

* Decrease due to a large restricted contribution in prior year.

** Sales include Craft Shop and Class Material Fees.
Audited Financial Information

Balance Sheet  

<table>
<thead>
<tr>
<th></th>
<th>12/31/2017</th>
<th>12/31/2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and investments</td>
<td>$11,808,922</td>
<td>$10,479,419</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>5,197,703</td>
<td>5,484,838</td>
</tr>
<tr>
<td>Other</td>
<td>414,647</td>
<td>358,717</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$17,421,272</td>
<td>$16,322,974</td>
</tr>
</tbody>
</table>

|                  |              |              |
| Liabilities      | $1,230,366   | $1,279,115   |
| Net assets       | 16,190,906   | 15,043,859   |
| Total Liabilities and Net Assets | $17,421,272 | $16,322,974 |

A full copy of the audited financial statement is available from the Executive Director’s office.

Instructor Michael Smith gives a calligraphy demonstration. Alex Greenwood shows his class some useful glassblowing techniques. Music students enjoying another beautiful day at the Folk School.
Olive Dame Campbell Society

The Olive Dame Campbell Society was established to honor all those who have the foresight to follow in the footsteps of Olive and the original Brasstown founders by leaving a legacy gift for the Folk School. Planned gifts help guarantee the Folk School will continue to offer the journey of discovery, the thrill of learning, and the joy of companionship. We offer our deepest appreciation to the following donors who have made provisions for the school in their estate plans:

Anonymous (2)  Martha Dysart and Michael Oliphant  Katherine Montgomery
Peter Andrus    Vicki Jean Remig    Irene Munroe
Bonnie Arbuckle  Patti Franklin    Henrietta Neeley
Sharon Bailey    Richard Furlough    Sally Payne
John and Marilyn Ballard    David Galloway    Pearl C. Price
Ann Bell    Theresa Gergen    Alice Russell
Bill and Mary Block    James Vernon Gordy    Cass Schorsch
Ron Bohrer and Larry Castleberry    Karen Greenwaldt and Russell Harris    Laurie Searle and Samuel F. Smith
Annette W. Bower    Suzanne Hall    Rajeania Snider
Kay Brand    Stanley Harris    Bob and Ruth Stager
Eleanor Brazell    Bill and Marilyn Hubbard    Jan Stansell
Mary Lawrence Breinig    Chuck and Joan Jackson    Ann Taaffe
Alan and Kathy Bremer    Jason and Vickie Johnston    Claire Tiernan
Charlotte Bristow and Carl Dreher    Clayton and Joan Joppie    Al and Chris Trevilyan
Florence Canfield    Barb and Lou Lanwermeyer    Robert Trout
Marie Churney    Celia Larson    Patricia Twilla
Stephen Clement    Peshia Leichter    Diane Walker
Phyllis Cohen    Andy Lewis    Paul Wardwell
Cathy & Nick Cook    Dale Ules    Claire Warren
Martha Coursey    George L. Mager    Megan Williams and Linda Wilson
Bob Dalsermer    Emmett S. and Rilla R. Manley    Helen Wolfson
Jamie Donaldson    Andrew Marinos
Leigh Ann Dye    Phil and Virginia Mattox

Estate Donor Richard Furlough: “Inspiring”

Richard Furlough is an area resident who’s enjoyed attending Fall Festival and visiting our History Center over the years. “Every time I come to campus, I walk through the History Center. And every time I am floored by the fact that Brasstown residents so readily embraced that unique endeavor proposed by Olive and Marguerite and at how forward-thinking the townspeople were. And just look at what it’s become today!”

Upon taking his first class at the Folk School—a flavorful Indian cuisine class in April 2017—Richard was moved to name the Folk School as a primary beneficiary of his IRA. He says he understood even more deeply then what makes it such a special place. “The creativity in the classes and the camaraderie all over campus was inspiring, and I wanted to support this wonderful institution after I’m gone so it can continue inspiring others.”

Thank you, Richard, for being a vital part of the Folk School.
### 2017 Board of Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Trudy Strawn</td>
</tr>
<tr>
<td>Vice President</td>
<td>Bill Forsyth</td>
</tr>
<tr>
<td>Secretary</td>
<td>Barry Kempson</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Able Allen</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Howard Malovany</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Marianne Hatchett</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Jerry Jackson</td>
</tr>
</tbody>
</table>

### 2017 Folk School Staff

Full-time and part-time employees and full-time contract staff as of 12/31/2017

#### Administration
- Stephen Angel
- Marianne Hatchett
- Jerry Jackson

#### Buildings and Grounds
- Joe Baumgartner
- John Campbell
- John Clarke
- James Helton, Jr.
- Matt Jones

#### Craft Shop
- Julie Crilley
- Mary Doornbos
- Laure Fellows
- Darcy Holdorf
- Corryn Reynolds
- June Rollins

#### Development
- Kathi Osborne

#### Dining Hall
- Andy Comer
- Maggie Davidson
- Justin Henson
- Casey Johnson
- Rachel Lomauro
- Mariana Ricalde
- Michelle Sechrengost
- Susan Stewart

#### Folklore
- David Brose

#### Housekeeping
- Jade Adell
- Melisa Anderson
- Ashley Crawford
- Carleigh Gibby
- Melody Lunsford
- Amber Macdonell
- Dawn McDaniel
- Sarah Murphy
- Shawn Simpson

#### Information Technology
- Nick Kelischek

#### Marketing
- Keather Gougler
- Melinda James
- Steve Newton

#### Programming
- Annie Fain Barralon
- Karen Beaty
- Tammy Godfrey
- Corie Pressley
- Kim Zimmerman

#### Registration
- Dianne Arnold
- Lisa Chentfant
- Kate DeLong
- Ellen Sandor
- Jennifer Slucher

#### 2017 Resident Artists and Studio Assistants

Our dedicated Resident Artists contribute to the Folk School by identifying talented instructors, scheduling our interesting classes and maintaining our studios. Studio Assistants help maintain studios and ensure instructors have everything they need each week to provide joyful and enlivening learning experiences for our students.

#### Resident Artists
- **Basketry, Brooms, Chair Seats**: Pattie Bagley
- **Blacksmithing**: Paul Garrett
- **Book & Paper Arts, Calligraphy, Marbling, Printmaking**: Dea Sasso
- **Clay and Sculpture**: Mike Lalone
- **Cooking**: Nanette Davidson
- **Enameling and Hot/Warm Glass**: Paul Roche
- **Gardening & Homesteading, Nature Studies, Soapmaking**: Karen Hurtubise
- **Jewelry, Metalwork, Stained Glass, Kaleidoscopes**: Barbara Joiner

#### Storytelling and Folklore
- Ted Cooley

#### Painting, Drawing, Mixed Media
- Billie Shelburn

#### Photography
- Brittany McConnell

#### Quilting, Sewing, Dolls & Bears, Surface Design
- Pat Meinecke

#### Spinning, Knitting & Crochet, Felting, Dyeing
- Martha Owen

#### Weaving, Rugs, Needlework & Thread Art, Lace, Beading
- Pam Howard

#### Woodcarving
- Helen Gibson

#### Woodturning
- Marsha Barnes

#### Woodworking
- Keith Beaty (acting Resident Artist)

#### Studio Assistants
- **Book & Paper Arts, Calligraphy, Marbling, Printmaking**: Lynn Ann Miller
- **Clay**: Chris Jones
- **Cooking**: Bonnie Lenneman
- **Enameling**: Kay Patterson
- **Stained Glass, Kaleidoscopes**: Sheryl Koch
- **Painting, Drawing, Mixed Media**: Virginia Urani
- **Weaving, Rugs**: Christie Rogers
- **Woodturning**: Don Marks
A Scholarship Story: Jerry and Annie

Many Folk School stories begin with an act of generosity and love. Jerry Toth of Spartanburg, SC, established the Margaret Toth Weaving Scholarship to honor his late wife, a weaver devoted to the Folk School. The first recipient, Annie Pakes of Raleigh, NC, had a poignant interaction with the widower who made it all possible. In a letter Annie sent to Jerry, she wrote, “I have cried happy tears today, too many times to count. This place is so special to me now and it will be very hard to face the reality of life outside these majestic mountains. These memories I have made are all thanks to you and your generous contributions to my learning.” Like Annie, we appreciate Jerry’s generosity and thoughtfulness.

For those interested in helping others explore their creativity in a supportive environment, the Folk School has two scholarship funding opportunities. A named scholarship fund can be endowed with a gift of $25,000 or more. The gift is invested, and scholarships are awarded from interest earnings, with the principal remaining intact to continue generating scholarship income year after year. Alternatively, single scholarships of $1,350 may be donated to provide a week-long learning experience for someone who could not otherwise afford it. For more information about funding a scholarship, contact Kathi Osborne, Development Director at 828-837-2775 or kathi@folkschool.org.

In Memory of Larry Teems, Resident Artist

In 2017, we mourned the passing of Larry Teems, our Resident Artist in Woodworking. Larry was a talented cabinet maker in Brasstown for over 20 years. He became Assistant Resident Artist for Woodworking in 2003 and subsequently served as Resident Artist from 2004 until his passing on August 19, 2017. During that time, Larry diligently scheduled the school’s numerous and varied woodworking classes and personally maintained the studio and equipment.

An excellent dobro player, Larry enjoyed playing gospel music. Other favorite hobbies included fishing, hunting, and watching NASCAR. He came from a family dedicated to the Folk School, with both of his parents working here: his father in the garden and his mother in the kitchen. His daughter was married on campus in December 2017, with a photo of Larry in a chair on the front row.
Please Renew Your Support

Name ____________________________________________________________
Address __________________________________________________________
City ____________________________  State _______  Zip ________________
Home Phone ________________  Work Phone ________________________
Email ____________________________________________________________

I have enclosed a check for $__________ or
Charge my:  □ MasterCard  □ Visa  □ AMEX  V-Code___________
#_______________________________________ Exp. Date ________________
Amount to be charged to my card: $___________

YOU CAN ALSO DONATE on our secure site FolkSchool.org or by calling us at 1-800-FOLK-SCH.

□ My employer/former employer will match my gift.
   Employer name: ________________________________

□ Please contact me about stock transfers.

□ Please contact me about estate planning.

□ I have remembered the Folk School in my will or other estate plan.

GIVING LEVELS

□ $10,000 and above
   JOHN C. CAMPBELL DIRECTOR’S COUNCIL

□ $5,000–$9,999
   JOHN C. CAMPBELL PARTNERS

□ $1,000–$4,999
   PATRONS GUILD

□ $500–$999
   FRIENDS OF THE FOLK SCHOOL

□ $100–$499
   CONTRIBUTING SPONSORS