



Craft Vendor Terms & Conditions

Folk School Fall Festival

October 1 & 2, 2022

Guidelines for Craft Vendors

Please read before applying

The 46th Annual John C. Campbell Folk School Fall Festival will be held Oct. 1st & 2nd, 2022, from 10 a.m. -5 p.m. The Festival was established in 1976 and has grown into a beloved arts and crafts event, welcoming over 14,000 visitors from throughout NC, SC, GA, VA, and TN. Over 200 craft and food vendors in both juried and non-juried categories will transform the campus for 2 days in October. The Folk School is a made up of a 270-acre campus, including 17 studios, wonderful wooded paths and plenty of parking for visitors and vendors.

Below is a list of information, rules and regulations for Craft and Food vendors

Application Process and Timeline

- Applications are made through Slideroom.com and there is a \$25 fee to apply. The fee is not applied to your booth costs.
- Applications are due Monday May 2nd by 5 p.m., and notification shall be made May 16th.
- Booth fees are due by June 17th at 5 p.m., and notification to the Folk School of cancelation must be made by July 1st.
- Vendors are juried by a panel of staff and makers using standards posted on our website
 - Objects must be handmade, and any mass-produced components within the object must be clearly of secondary importance to the handmade aspects of the object.
 - Objects must demonstrate an excellence of craftsmanship. The use of tools, techniques and materials must reflect a mastery which is extraordinary.
 - Objects must demonstrate excellence in design.
 - Objects must have a presentation impact, an individual presentation appeal. They should be marketable.
 - Objects must be original in design. If items are traditional in nature, (e.g. quilts and baskets), they must be faithful to traditional design and executed within the standards previously listed.

No applications accepted after this date.

**May 2, 2022
at 5 p.m.**

Important dates:

May 2

Registration for festival closes

Week of May 16

Final confirmations sent to vendors

September 30

Vendor packet pickup & Booth set-up begins Friday at 1 p.m.

October 1

Final booth set-up complete by 8 a.m.

October 1 & 2

Fall Festival
10 a.m.–5 p.m.

Please contact Morgan Budzinski, Event and Volunteer Manager at the Folk School for questions or concerns
mbudzinski@folkschool.org
828-837-2775, ext. 116

Guidelines for Craft Vendors, cont.

Booth Fees and Locations

- Click [here](#) for a map of the Folk School Campus.
- Festival Barn: \$300- Large Open-air barn, Juried.
- Studio Row and Studio Row Annex: \$250 - Winding row of outdoor vendor spaces through part of the studios on campus, extending to the circle drive in front of the Keith House, Juried.
- Marketplace- Non-juried area: \$225- Winding row of outdoor vendor spaces from Bidstrup to Davidson Hall, and around to the Craft Shop.
- Electric for craft vendors: \$50- Electricity is not available in all areas and may not exceed 20 amps. If you pay for electric, and we are unable to provide it, we will refund the fee.
- Food Vendors: \$250. Electricity: \$50. Handwashing station: \$60

Booth Spaces:

- Booth spaces are approximately 10x10 but can vary depending on the landscape.
- The Festival cannot guarantee any particular space assignments for returning or new vendors.
- Double booths are available on a limited basis but must be indicated in the application.
- The Folk School reserves the right to limit individual craft categories to ensure quality and diversity for the festival.
- Booth sharing is permitted but no more than 2 vendors may share a booth, and there is a limit to 2 craft categories per booth.

Cancelations and Rain Date Policy

- There is no rain date for the Festival and it is considered a rain or shine event.
- Accepted vendors must cancel by July 1st to receive a full refund.
- Cancelations made by August 1st will be refunded 50% of booth fee.
- Cancelations made after August 1st will not receive a booth fee refund.
- No Shows/No Calls will not receive a refund and will not be invited back for future festivals.

Registration for Festival closes May 2, 2022 at 5 p.m.

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accepted after
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Fees for Folk School Fall Festival Craft Vendors:

Festival Barn Juried: \$300
Studio Row and Studio Row Annex:
\$250
Marketplace non juried area: \$225
Electricity: \$50

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Guidelines for Craft Vendors, cont.

Registration, Set-up and Tear-down

- Registration for Fall Festival begins on Friday, SEPTEMBER 30th at 1 P.M. and ALL vendors must register before setting up.
- Vendors must be set up and ready to go by 9 A.M. Saturday, October 1st.
- Tear down begins 5 P.M. Sunday, Oct. 2nd. Vendors are not to tear down early.
- Vehicles are not permitted in vendor areas after 9 A.M. Saturday, or before 5 P.M. on Sunday. Vendor parking is provided.
- There is a limit to 1 assistant per booth during the Festival. Helpers are permitted Friday for set up and tear down on Sunday, but any additional helpers during the Festival must pay to enter.
- The Folk School cannot provide help for vendors to set-up or tear down their booths.

During the Festival:

- WiFi is provided throughout campus, and 3 ATMS will be available for visitors.
- Vehicles are not allowed in vendor areas after the Festival opens at 10 A.M. on Saturday morning. Vendor parking is provided in convenient locations around campus.
- The Folk School encourages vendors to demonstrate their craft within their booth space.
- The Folk School cannot be held liable for any damages to booths or items that may be lost, stolen or broken. We do provide overnight security on Friday and Saturday.
- Electricity load may not exceed 20 amps.
- Vendors are required to collect local and state taxes. NC state tax rate is 6.75%. For questions contact the NC Dept. of Revenue, 877.252.3052, www.dornc.com/faq/sales.html#registration.
- The Folk School cannot provide housing for Vendors. Contact the [Clay County Chamber of Commerce](#) (828-389-3704) or the [Cherokee County Chamber of Commerce](#) (828-837-2242) for information on accommodations.
- No fires during the Festival.
- Items displayed that are deemed detrimental to integrity of race, religion, political affiliation, or gender are not acceptable.

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